

# Ambition 2020 Proposals

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We all have a part to play

Consultation film

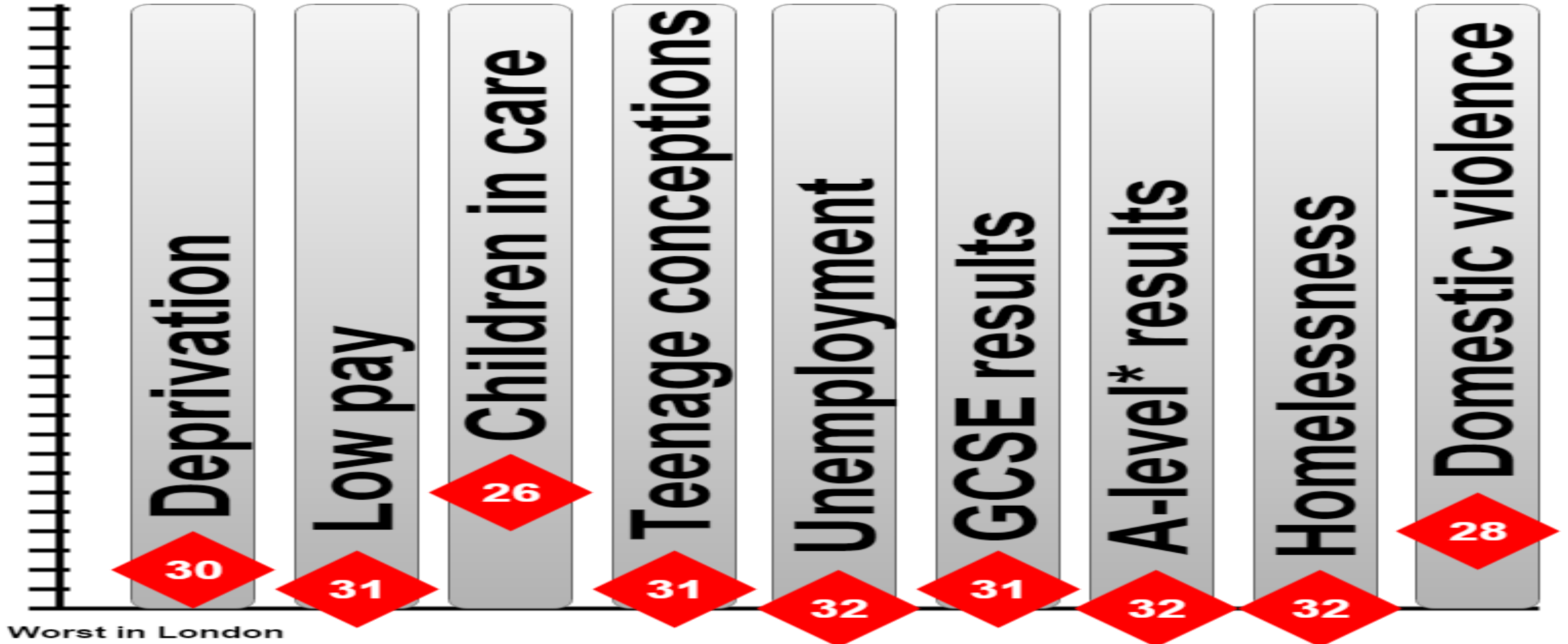


# Its all about our people

How did Barking and Dagenham compare to other London boroughs in 2015?

Best in London

\* or equivalent qualification



Worst in London

◆ = Barking and Dagenham position

## Key points

- Change in Barking and Dagenham following East London trend
- Our ethnic profile is similar now to Newham and Tower Hamlets in 1991
- Barking and Dagenham is part of the Eastward migration from inner London and out in to Essex
- Continuing trend in large increases in overall population size and ethnic diversity
- Younger age profile
- High levels of deprivation

# The Borough's Challenge

## Growth Commission – “No one left behind”

The review concluded the following:

- The Council has the right vision
- B&D really is London's growth opportunity
- The leadership of the Council is far bolder, ambitious and more outward looking than ever before.
- However, much needs to be done to realise the vision and this is not something the Council can do alone.

# The Council's Challenge:

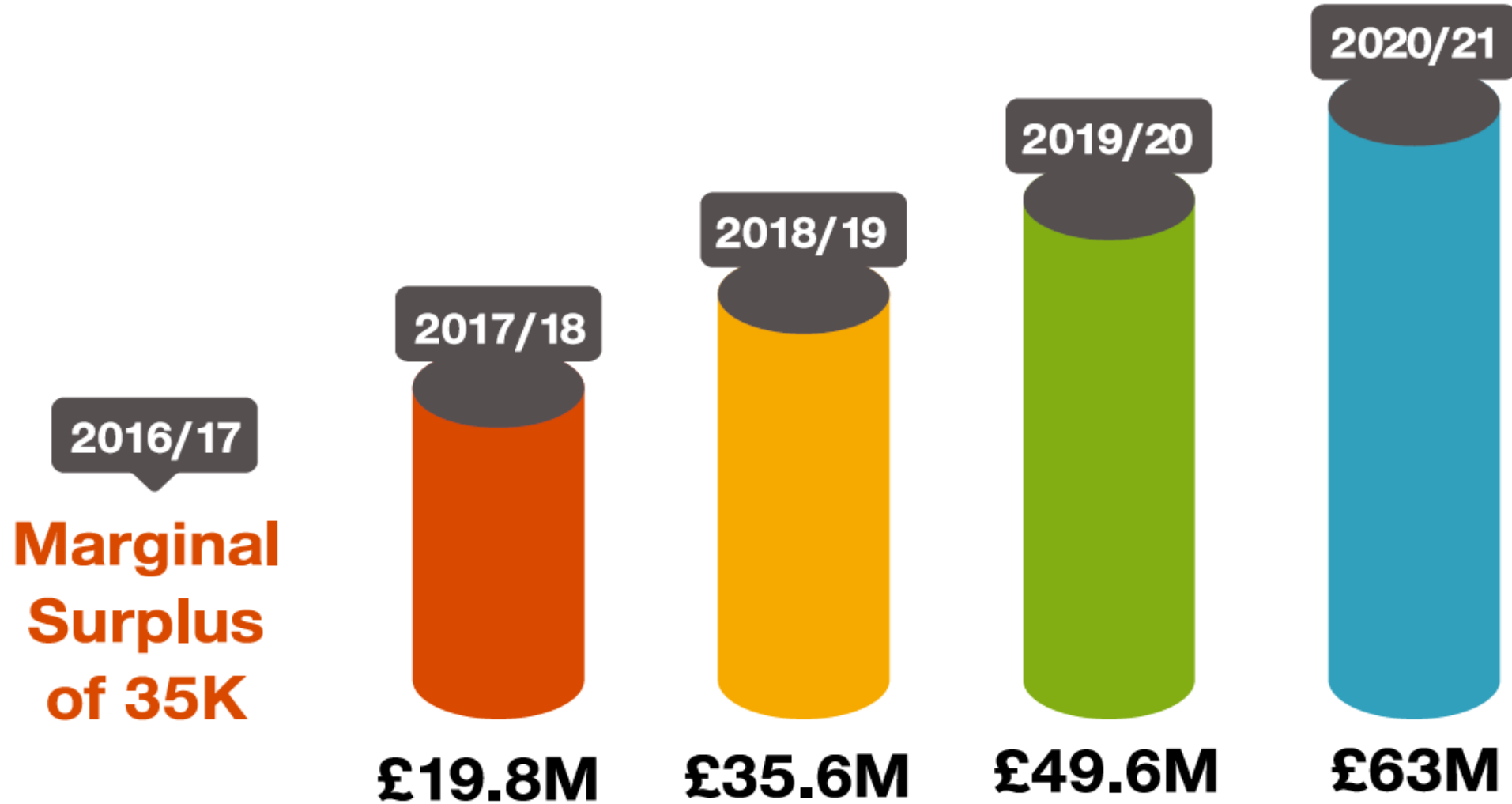
By 2020 we will spend half of what we spent in 2010 but the demands of our residents continues to grow

We face a shortfall of 63m

Made up of crippling austerity but also the pressures we have in our system – the largest under 18 population in the country, a growing, diverse population that bring with it more needs and a growing frail elderly group that need our support



# Financial targets





## Our challenge

We face a simple choice: we can do nothing and continue to cut services, or we can find new ways of delivering them.

This is our challenge.

Austerity has brought with it a great deal of challenge but we also have a great opportunity to improve the outcomes for our residents.



“We all have a part to play”

One borough; One community; London's growth opportunity

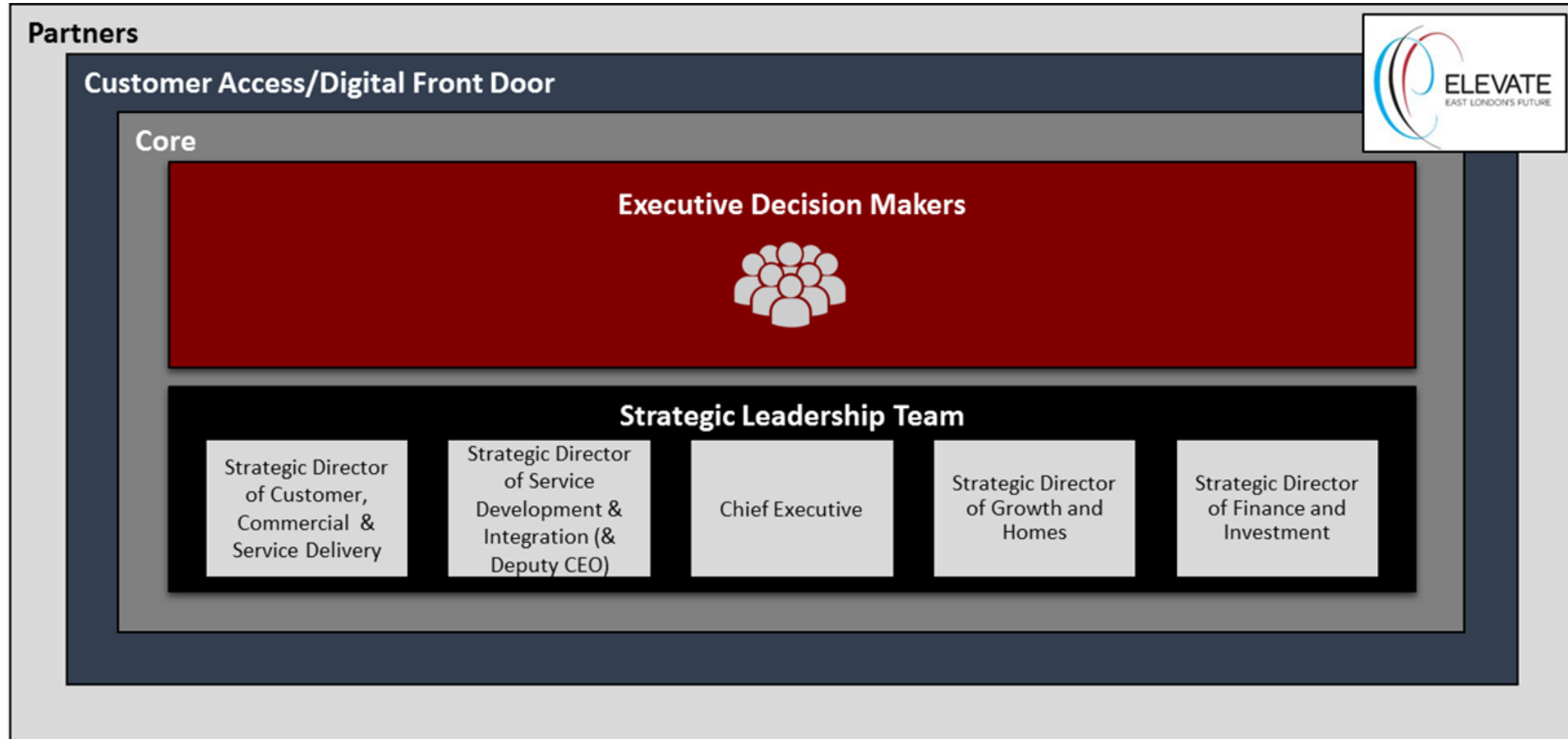
**Transforming our borough and  
transforming how our council works**

Our proposals for consultation

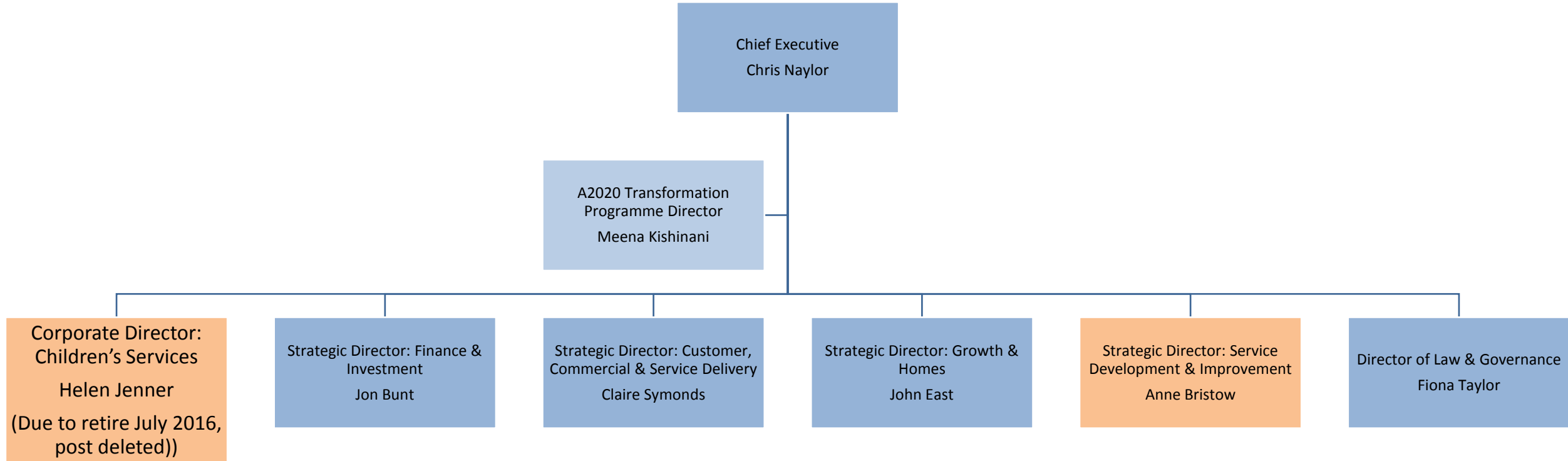
**Ambition2020**  
Barking & Dagenham



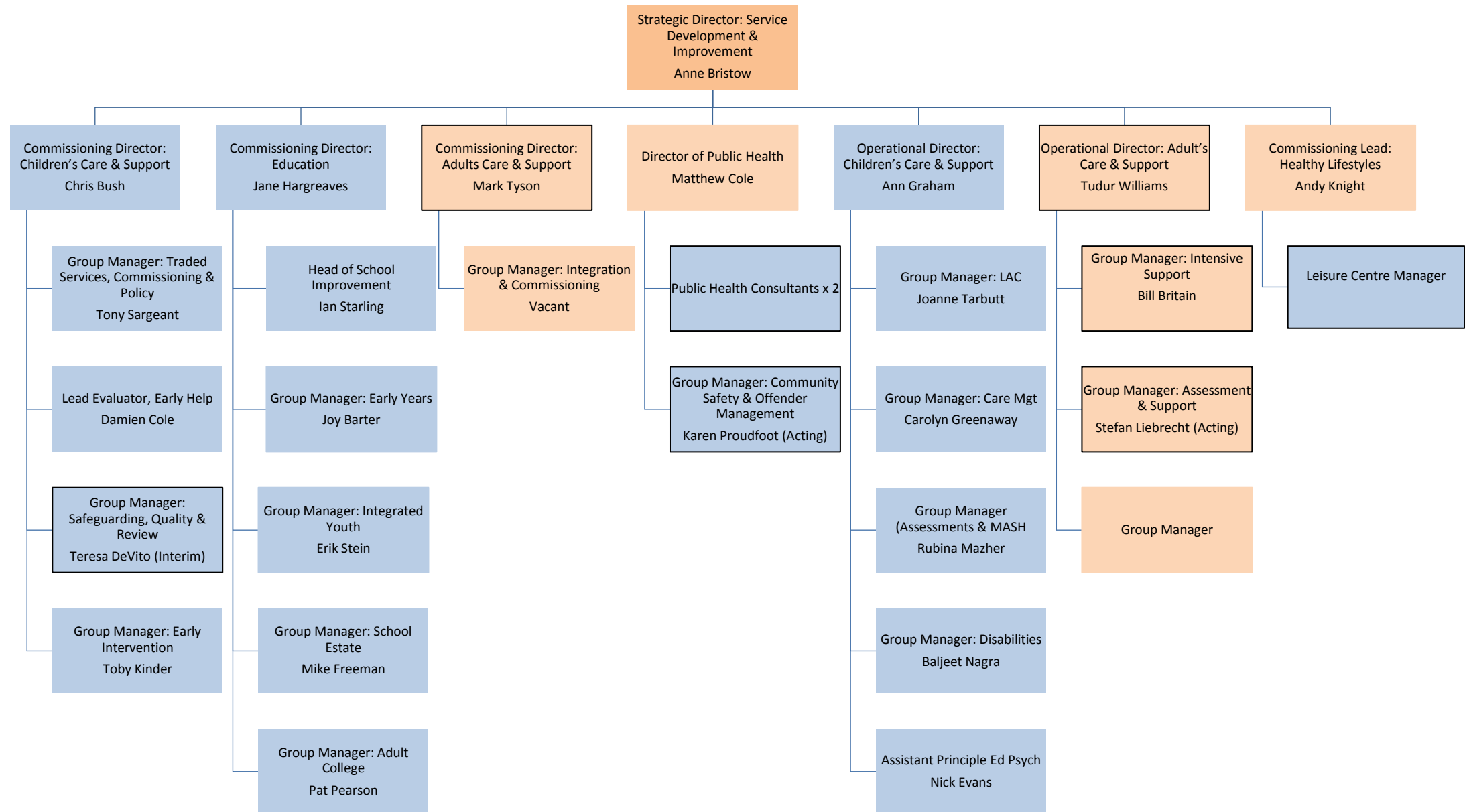
# A new strategic leadership function



# Interim Chief Executive Structure



# Interim Service Development and Improvement



# In-house Service Delivery Blocks



# Arm's Length Service Delivery Block



## “Community solutions”



- A radical new service designed to identify and resolve the root cause of an individual or family’s problems
- Driven by an ethos of resilience and self help and will in time draw heavily on resources that exist within the community, such as kinship networks, voluntary action and business led support
- Will encompass support that has traditionally been delivered ‘in silos’ by adults’ services, children’s services, housing, benefits and others



## “Care & Support”



- A new cluster of services designed to support those individuals or families who either need our on-going support or for some other reasons require a safeguarding intervention
- There will be three key sub blocks: A re-designed Adult Social Care Service; a re-designed Children’s Social Care Service; and newly created All-age Disability Service
- This cluster will be at the forefront of our integration efforts with the NHS and could be a pre-cursor in whole or part to our contribution to an Accountable Care Organisation (ACO)



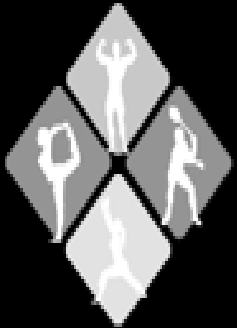
- An innovative new service designed to maintain the Council's assets
- It will provide landlord services to the council's HRA and General Fund PRS stock and will offer this service in the open market to local property owners including Private Rental Sector Landlords
- It will also be a lettings agency
- It will drive local environmental improvements by commissioning and performance managing the Council's in-house refuse and street cleansing service

## Enforcement



- A revitalised and consolidated Enforcement function designed to drive civic pride and actively shift the behaviour of those residents, businesses and landlords that act irresponsibly or without due regard for others

## Leisure Service



- A commercialised leisure service delivered by an existing not for profit leisure trust

**Parks, Open  
Spaces &  
Cemeteries**



- A new service designed to breathe life back into the borough's flagship parks and open spaces with a particular emphasis on exploiting their commercial potential for the benefit of all users

**"Be First"**



**"Home Services"**



**"BDT Legal"**



**Traded Services**



**Leisure Service**



**Partners**

**Customer Access/Digital Front Door**



**Irreducible core**

**Executive Decision Makers**



**Strategic Leadership Team**

**Street  
Cleansing**



Strategic Director  
of Customer,  
Commercial &  
Service Delivery

Strategic Director  
of Service  
Development &  
Integration (&  
Deputy CEO)

Chief Executive

Strategic Director  
of Growth and  
Homes

Strategic Director  
of Finance and  
Investment

**Heritage**



**Refuse**



**Parks, Open  
Spaces &  
Cemeteries**



**"My  
Place"**



**"Community  
Solutions"**



**"Care &  
Support"**



**Enforcement**



## Next steps

‘We all have a part to play’ Consultation - 20<sup>th</sup> April to 16<sup>th</sup> June

- LBBB website
- Public events - May and June
- Printed consultation documents available in libraries
- Promoted to stakeholders, partners, resident newsletter, the press and social media

Final approval Cabinet July 2016 and progress to implementation